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2014 PRODUCT CATALOGUE

SEREL®



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CERTIFICATES



WATER EFFICIENT PRODUCT



NF CERTIFICATE (FRANCE)



SAI GLOBAL CERTIFICATE (AUSTRALIA)



LGA TÜV CERTIFICATE (GERMANY)



KIWA CERTIFICATE (THE NETHERLANDS)



SERCONS HYGIENE CERTIFICATE UKR-SEEPRO QUALITY CERTIFICATE (UKRAINE)



GOST-R HYGIENE CERTIFICATE GOST-R QUALITY CERTIFICATE (RUSSIA)



TS EN ISO 9001:2008 QUALITY MANAGEMENT SYSTEM CERTIFICATE



TS EN ISO 14001:2001 ENVIRONMENTAL MANAGEMENT SYSTEM CERTIFICATE



TS 18001:2008 OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEM CERTIFICATE



TS 10002:2006 CUSTOMER SATISFACTION MANAGEMENT SYSTEM CERTIFICATE



TS EN ISO 50001 ENERGY MANAGEMENT SYSTEM CERTIFICATE

SEREL®

CERAMIC SANITARY WARE

- BATHROOM SUITS
- SPECIAL SERIES
- SINGLE PIECES
- COMPLEMENTARY PRODUCTS





ECOLOGICAL PRODUCTS... RESPECT TO EVERYONE, EVERYTHING!

From continents to oceans, lakes to rivers, ground water to atmosphere, microorganisms to human beings and plants, there is a regular relation between all living and non-living things. However, during the last 35 years, the said balance has been disturbed by an increase in the world's population, advances in industry and technology and depletion of natural resources. This has led to environmental issues, and ecological problems have become a vital issue for the future of the world.

A brand new future with ecological products...

SEREL knows that sustainability of life depends on sustainability of natural resources. With an awareness on environment and future, SEREL has been designing products that foster energy and raw-material saving by decreasing consumption of natural resources to minimum for years.

Especially, the products developed during the last twenty years have been adopted as standard applications shaping new technologies and designs.

Today, with hundreds of sanitary products and seat covers, SEREL offers consumers a wide range of products called ECOLOGICAL products.

With an approach aiming to protect non-renewable natural resources, especially water, ECOLOGICAL products developed by SEREL help the consumers meet with environmental friendly technologies.

Maintaining a high quality for years, SEREL aims at preserving the ecological structure of the world with products respecting nature.

ECOLOGICAL PRODUCTS OF SEREL AT GREEN BUILDINGS HAVING LEED CERTIFICATE

The rise in the number of environmental friendly green buildings with leed certificate has increased the attention to SEREL's ecological products that are "respectful of nature and humans". SEREL offers unique solutions through its Ceramic Sanitary Wares focusing on maximum water and energy saving, enabling 99% protection against bacteria with smooth surfaces and allowing easier cleaning with less detergent. While preventing unnecessary consumption of resources, ecological products of SEREL lead to major economic advantages both for individuals and the society through significant energy conservation.

With its ECOLOGICAL products, SEREL continues its activities to help projects seeking to gain more LEED points for a certificate.



SEREL has been a pioneer in protecting natural resources through its powerful designs...

50% water saving at each usage

Lila Closets produced by SEREL are produced to be used with ceramic cisterns having a 6 litre capacity. However, when the button of the cistern is activated, only 3 litres of water is flushed down while 3 litres is saved. In a house of 4 people, where all are working, a total of 20 flushings are carried out when each family member uses the cistern 5 times in average. Based on this data, the cistern is flushed 600 in a month and 7200 in a year.

Thus, if it is taken into account that a normal cistern consumes 6 litres of water at each flushing, one may easily see that 43200 litre of potable water is sent to sewerage system annually. With SEREL closets, the amount of water saved at wet settings in a single house is 21600 litres which corresponds to the half of the figure stated above.

Full cleaning function with 3 litres of water

If the closet itself does not allow cleaning with 3 litres of water, namely if 3 litres of water does not lead to the desired cleaning, pressing the cistern's button multiple times and thus releasing 3 litres of clean water to the closet each time becomes a must. Thus, the water is consumed uneconomically.

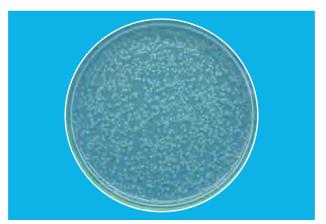
With a special structure created during designing phase, SEREL Lila Closets function fully and perfectly with 3 litres of water both in solid and liquid wastes.

When it is taken into account that "potable water" has been used in closets for years, the question of "how a functional cleaning can be achieved with less water?" is answered through other closets of SEREL too: Amadis, Diagonal, Luna, Star, Daphne and Orkide closets and Sapphire DG12, Smart (SM10-SM12=, Friendly, Basic wall-hung closets of SEREL carry out full cleaning function with only 4 litres of water. Moreover, Serel Diagonal, Orkide, 0139 and 0129 urinals allow full cleaning function with only 1 litre of water.



EFFICIENT PROTECTION AGAINST BACTERIA WITH THE NANO TECHNOLOGY OF SEREL

99% protection achieved against bacteria with sintering process which has no negative effects on human health can be seen in the below given test. Through nano size silver ions over the fired surface, the product gains an anti-bacterial feature Silver ions penetrating into the surface prevent bacterial growth and provide permanent hygiene in your bathroom.





During the tests carried out by the Research Centre, bacteria were injected over the product and these bacteria were observed to disappear after 24 hours.

Serel's technology and hygiene

Antibacterial sanitary wares having perfect smooth surfaces can be cleaned without requiring any detergents but only water.

Contribution to saving

You no more need expensive cleaning materials for a real hygiene! Serel products achieve maximum benefit with minimum water consumption in cleaning itself and maintain hygiene without consuming your energy and by saving your money.

Anti-bacterial and spotless bathrooms

Having no microscopic pores on their smooth and slimy surfaces, Serel products provide 99% protection against the bacteria in your bathroom.

Nature Friendly!

Serel products cause dispersion of toxic substances to the environment to be minimum as they provide hygiene without using chemical cleaning materials.

Note: HYGIENE+ application at our Ceramic Sanitary Ware products range is permanent. We employ hot application method where the HYGIENE+ material is fired to form a second layer of glaze. Thus, the life of the said application is equal to the life of the product itself.

SEREL ANTI-BACTERIAL SEAT COVERS





SEREL®

BATHROOM SUITS

• AMPHORA

AMADIS

• MARINE

• PRELUDE

• VERDA

• DELTA

• DIAGONAL

• ORKIDE

• PEBBLE

• BIANCA

• SMART

• LALE

• RITA

• FRIENDLY

SAPPHIRE

• LILA & DAMLA

LUNA

ZAMBAK

• STAR

• KRIZANTEM





amphora



AMPHORA Washbasin

AN01

AMPHORA Washbasin

AN37

AMPHORA Led Illuminated Mirror (Ø60 cm.)

150400800126

AMPHORA Shelf With Right Towel Hanger (90 cm.)

150400800123

AMPHORA Teeth Brush Beaker

150400800125

AMPHORA Liquid Soap Dispenser

150400800132

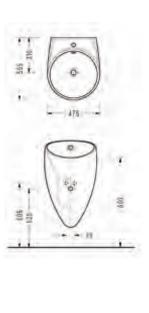
AMPHORA Washbasin Mixer

150400900004





AN37



AMPHORA Wall Hung WC Pan (56 cm.)

AN10

AMPHORA WC Pan Mixer

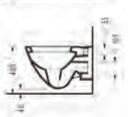
150400900001



AMPHORA Wall Hung Bidet (55,5 cm.)

AN19





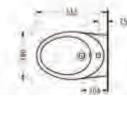
AMPHORA Bidet Mixer

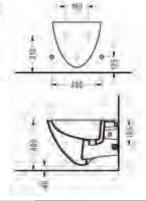
150400900005



AMPHORA Rear Flush Inlet Urinal

AN09 AZ





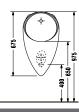
Automatic Urinal Flushing Unit (Infrared)

150400300397









ORION Silent Close Easy-Release Seat and Cover

233OR00002

Ceramic Plug And Waste Siphon Unit

TP08









SEREL Marine

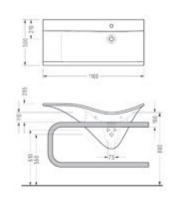


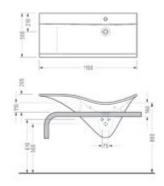
MARINE WashbasinMR01MARINE Semi PedestalMR21MARINE Wall Hung Cabinet150400800007MARINE Mobile Drawer Unity1504008000022MARINE "U" Washbasin Console150400800003MARINE Mirror150400800004

MARINE "L" Washbasin Console



*Black and yellow colors avaliable for furnitures



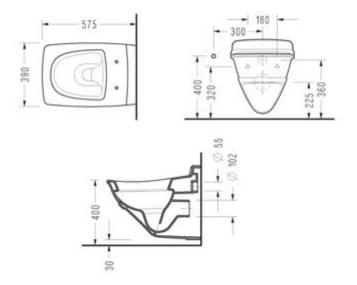




MARINE Wall Hung WC Pan (57,5 cm.)

MR10





MARINE Silent Close Easy-Release Seat and Cover

233MR00002





Ceramic Plug And Waste Siphon Unit

TP08







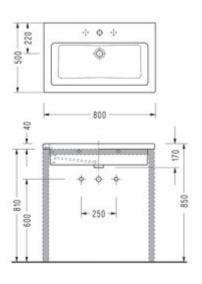




VERDA Thinned Washbasin (80 cm.)

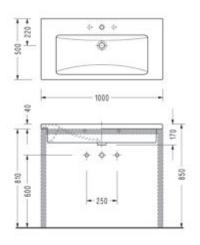
8931





VERDA Thinned Washbasin (100 cm.)



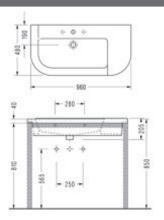




VERDA Thinned Washbasin (96 cm.)

8934





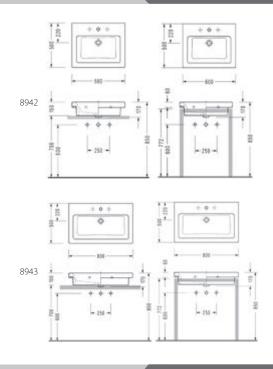
VERDA Washbasin (60 cm.)

8942

VERDA Washbasin (80 cm.)

8943



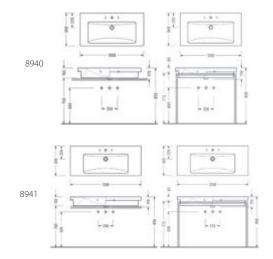


VERDA Washbasin (100 cm.)

8940

VERDA Washbasin (120 cm.)





VERDA Washbasin (65 cm.)

8901

VERDA Washbasin (85 cm.)

8935

VERDA Washbasin (75 cm.)

8930

VERDA Washbasin (95 cm.)

8936



VERDA Single BTW WC Pan (55 cm.)

8911

VERDA Monoblock Cistern

8949



Compatible with 150400400138 Flush Unit For Monobock Cistern.

Cistern. 355 -950

VERDA Wall Hung WC Pan (56 cm.)

8910

VEGA Silent Close Seat and Cover

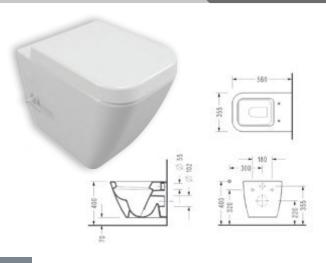
2038900002

WC Pan Mixer

150400900002

VEGA Standard Seat and Cover

2008900002



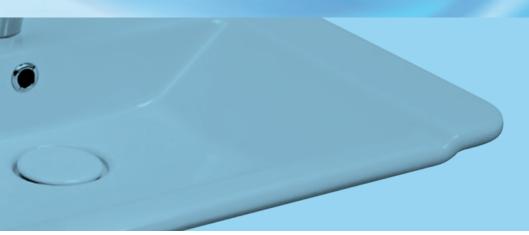
ZETA Silent Close Easy-Release Seat and Cover

233ZT00002





diagonal



DIAGONAL Washbasin (65 cm.)

DG01

DG05

DIAGONAL Washbasin (75 cm.)

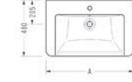
DG30

DIAGONAL Semi Pedestal

DG21

DIAGONAL Washbasin (85 cm.)

DG35

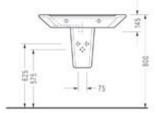


DIAGONAL Full Pedestal

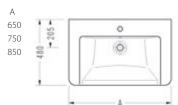


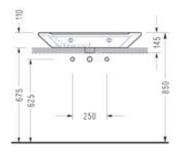


DG01 DG30 DG35 A 650 250 - 250 850



DG01 DG30 DG35





Ceramic Plug and Waste Siphon Unit

TP08



DIAGONAL BTW Close-Coupled WC Pan (66,5 cm.)

DG02

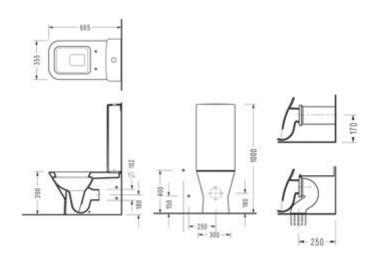
AMADIS Jacket Cistern

AD46





Compatible with 150400400169 Flush Mechanism For Jacket Cistern.



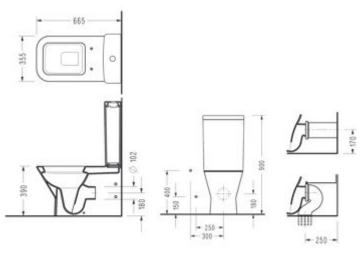
DIAGONAL BTW Close-Coupled WC Pan (66,5 cm.)

DG02

AMADIS Tall Cistern

AD29





DIAGONAL BTW Close-Coupled WC Pan (66,5 cm.)

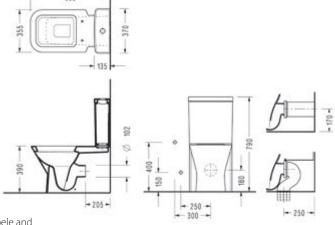
DG02

DIAGONAL Thin Cistern

DG48







Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



DIAGONAL Semi BTW Close-Coupled WC Pan (66,5 cm.)

DG15

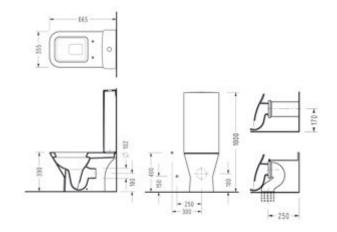
AMADIS Jacket Cistern

AD46





Compatible with 150400400169 Flush Mechanism For Jacket Cistern.



DIAGONAL Semi BTW Close-Coupled WC Pan (66,5 cm.)

DG15

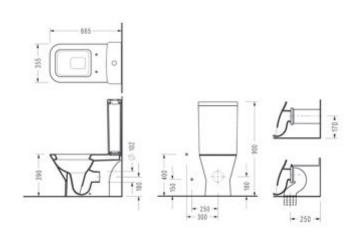
AMADIS Tall Cistern

AD29





Compatible with 150400400002 Magnesia Flush Mechanism.



DIAGONAL Semi BTW Close-Coupled WC Pan (66,5 cm.)

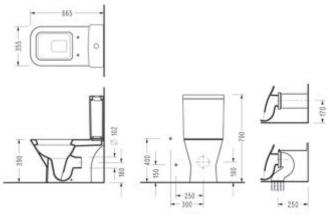
DG15

DIAGONAL Thin Cistern

DG48







Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

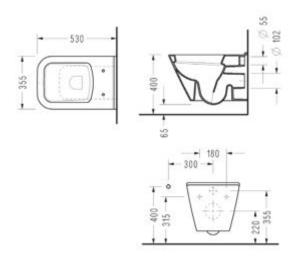


DIAGONAL Wall Hung WC Pan (53 cm.)

DG10







DIAGONAL Wall Hung Bracketed WC Pan (53 cm.)

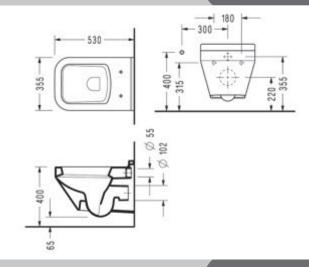
DG12

WC Pan Mixer

150400900002







DIAGONAL Rear Flush Inlet Urinal

DG09 AZ

DIAGONAL Top Flush Inlet Urinal

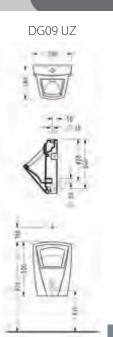
DG09 UZ

Urinal Radar Flushing Unit







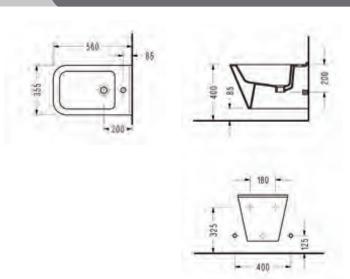




DIAGONAL Wall Hung Bidet (56 cm.)

DG19

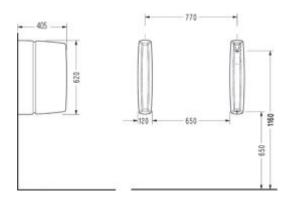




DIAGONAL Urinal Wall Separator

DG20





VEGA Silent Close Seat and Cover

2038900002

ZETA Silent Close Easy-Release Seat and Cover

233ZT00002

VEGA Standard Seat and Cover











PEBBLE Washbasin (60 cm.)

PB40

PEBBLE Washbasin (100 cm.)

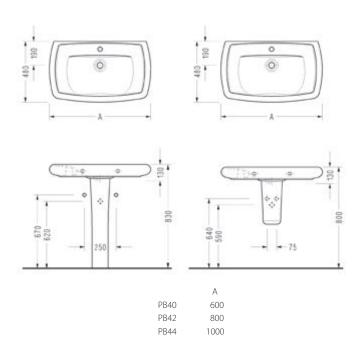
PB44

PEBBLE Washbasin (80 cm.)

PB42







PEBBLE Semi Pedestal

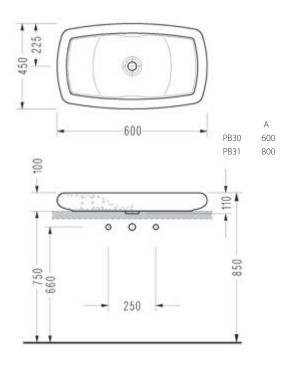
PEBBLE Full Pedestal

PB05

PEBBLE Countertop Washbasin (60 cm.)

PB30





PEBBLE Countertop Washbasin (80 cm.)

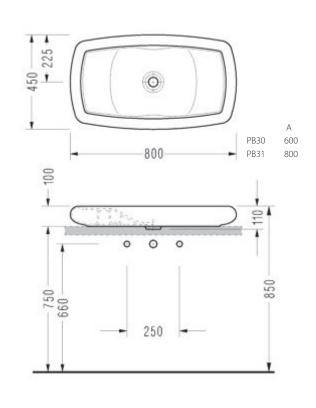
PB31



Ceramic Plug and Waste Siphon Unit

TP08











SMART BTW Close-Coupled WC Pan (66 cm.)

SM02

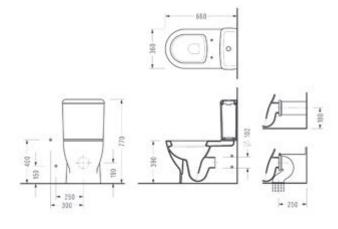
SMART Cistern

SM04





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



SMART Semi BTW Close-Coupled WC Pan (66 cm.)

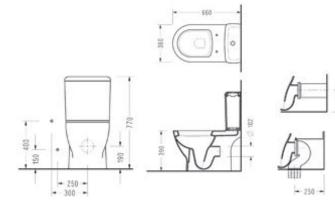
SM16

SMART Cistern

SM04







Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

SEREL®

SMART Wall Hung WC Pan (52 cm.)

SM10

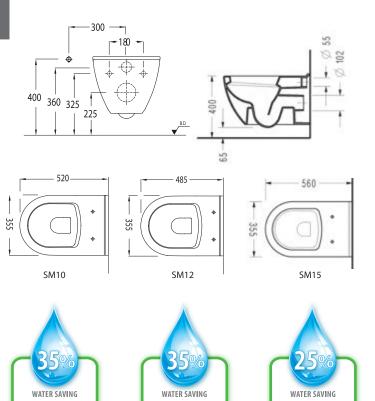
SMART Wall Hung WC Pan (48,5 cm.)

SM12

SMART Wall Hung WC Pan (56 cm.)

SM15





SMART Wall Hung WC Pan (52 cm.)

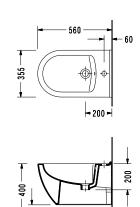
SM23

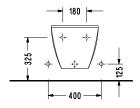


SMART Wall Hung Bidet (56 cm.)

SM19







SPIL Silent Close Seat and Cover

2036001002

BETA Silent Close Easy-Release Seat and Cover

233BT00002

SPIL Standard Adjustable Hinged Seat and Cover





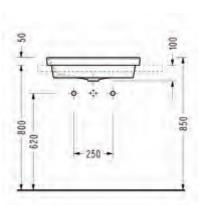










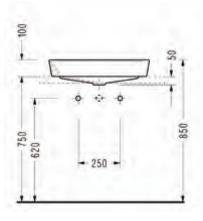


RITA Countertop Washbasin (60 cm.)

RT46







RITA Wall Hung WC Pan (56 cm.)

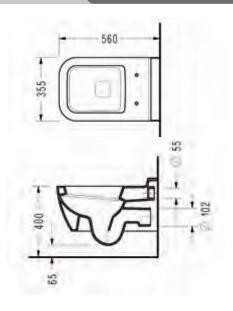
RT15

WC Pan Mixer

150400900002







VEGA Silent Close Seat and Cover

2038900002

ZETA Silent Close Easy-Release Seat and Cover

233ZT00002

VEGA Standard Seat and Cover







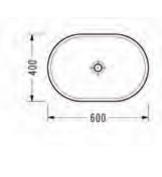


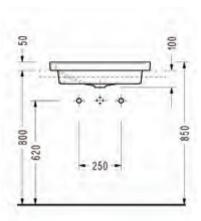


SAPPHIRE Built-in Washbasin (60 cm.)

SP34



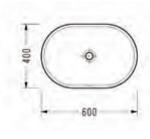


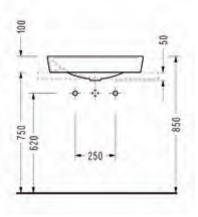


SAPPHIRE Countertop Washbasin (60 cm.)

SP47







SAPPHIRE Wall Hung WC Pan (55 cm.)

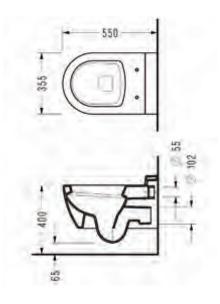
SP15

WC Pan Mixer

150400900002







SPIL Silent Close Seat and Cover

2036001002

BETA Silent Close Easy-Release Seat and Cover

233BT00002

SPIL Standard Adjustable Hinged Seat and Cover







luna



LUNA BTW Close-Coupled WC Pan (65 cm.)

LN02

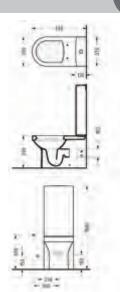
AMADIS Jacket Cistern

AD46





Compatible with 150400400169 Flush Mechanism For Jacket Cistern.





LUNA BTW Close-Coupled WC Pan (65 cm.)

LN02

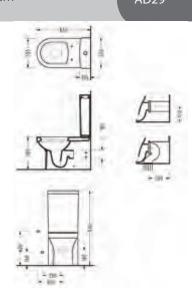
AMADIS Tall Cistern

AD29





Compatible with 150400400002 Magnesia Flush Mechanism.





LUNA BTW Close-Coupled WC Pan (65 cm.)

LN02

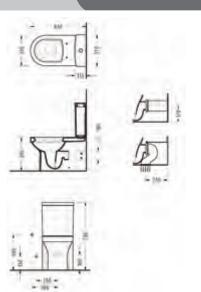
DIAGONAL Thin Cistern

DG48





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



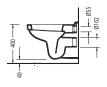
LUNA Wall Hung WC Pan (52 cm.)

LN10











SPIL Silent Close Seat and Cover

2036001002

BETA Silent Close Easy-Release Seat and Cover

233BT00002

SPIL Standard Adjustable Hinged Seat and Cover











STAR BTW Close-Coupled WC Pan (61 cm.)

SA12

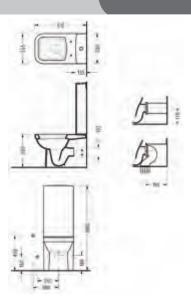
AMADIS Jacket Cistern

AD46





Compatible with 150400400169 Flush Mechanism For Jacket Cistern.



STAR BTW Close-Coupled WC Pan (61 cm.)

SA12

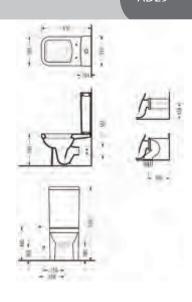
AMADIS Tall Cistern

AD29





Compatible with 150400400002 Magnesia Flush Mechanism.





STAR BTW Close-Coupled WC Pan (61 cm.)

SA12

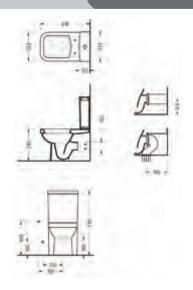
DIAGONAL Thin Cistern

DG48





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



STAR Semi BTW Close-Coupled WC Pan (61 cm.)

SA16

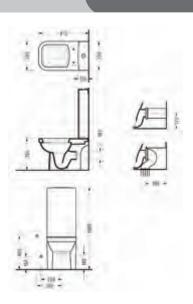
AMADIS Jacket Cistern

AD46





Compatible with 150400400169 Flush Mechanism For Jacket Cistern.



STAR Semi BTW Close-Coupled WC Pan (61 cm.)

SA16

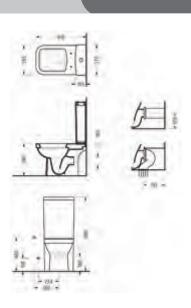
AMADIS Tall Cistern

AD29





Compatible with 150400400002 Magnesia Flush Mechanism.





STAR Semi BTW Close-Coupled WC Pan (61 cm.)

SA16

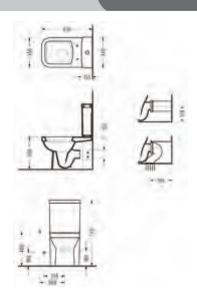
DIAGONAL Thin Cistern

DG48





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



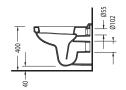
STAR Wall Hung WC Pan (51,5 cm.)

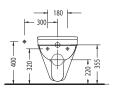
SA10











VEGA Standard Seat and Cover

2008900002

ZETA Silent Close Easy-Release Seat and Cover

233ZT00002







amadis



AD02

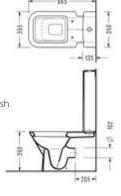
AMADIS Jacket Cistern

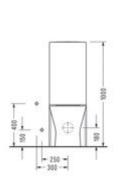
AD46

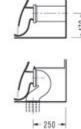




Compatible with 150400400169 Flush Mechanism For Jacket Cistern.







AMADIS BTW Close-Coupled WC Pan (66,5 cm.)

AD02

AMADIS Tall Cistern

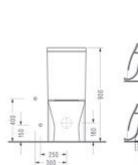
AD29

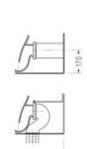




Compatible with 150400400002 Magnesia Flush Mechanism.







AMADIS BTW Close-Coupled WC Pan (66,5 cm.)

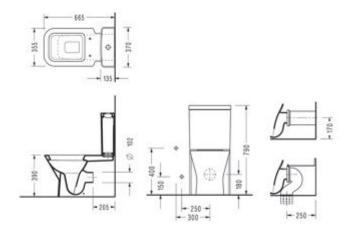
AD02

DIAGONAL Thin Cistern

DG48







Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

VEGA Silent Close Seat and Cover

2038900002

ZETA Silent Close Easy-Release Seat and Cover

233ZT00002

VEGA Standard Seat and Cover









prelude



PRELUDE BTW Close-Coupled WC Pan (70,5 cm.)

6502

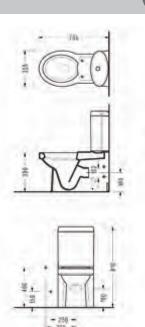
PRELUDE Cistern

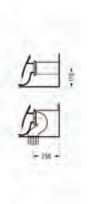
6504





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



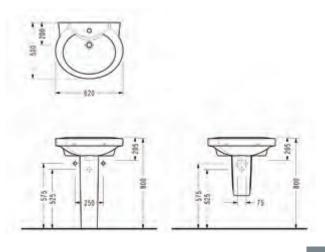


PRELUDE Washbasin (62 cm.)

6501

PRELUDE Full Pedestal





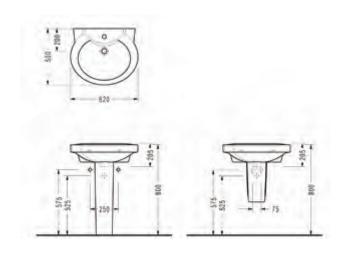
PRELUDE Washbasin (62 cm.)

6501

PRELUDE Semi Pedestal

6521





PRELUDE Silent Close Seat and Cover

2037000002

PRELUDE Standard Seat and Cover







DE02

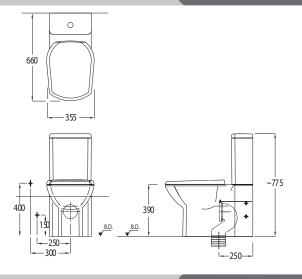
Delta Cistern

DE04





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



DELTA Thinned Washbasin (60 cm.)

DE30

DELTA Full Pedestal

DE05

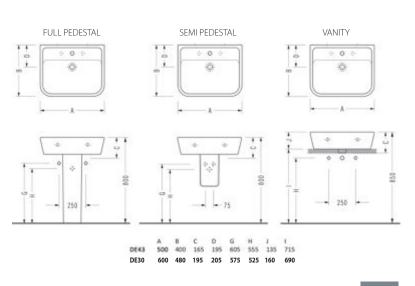
DELTA Thinned Washbasin (50 cm.)

DE43

DELTA Semi Pedestal

DE21







DELTA Washbasin (45 cm.)

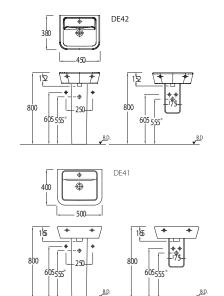
DE42

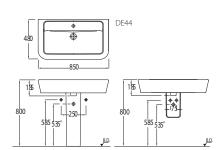
DE44

DE44

DELTA Washbasin (50 cm.) DE41



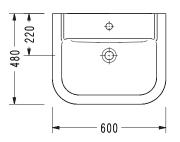


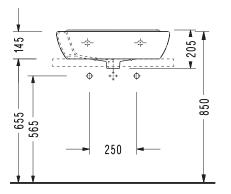


DELTA Washbasin (60 cm.)

DE40





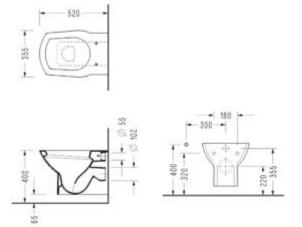




DELTA Wall Hung WC Pan (52 cm.)

DE10





NIOBE Standard Seat And Cover







ORKIDE BTW Close-Coupled WC Pan (68,5 cm.)

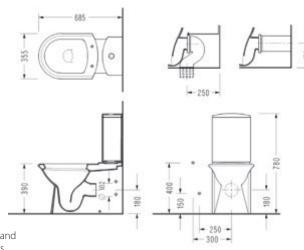
6802

ORKIDE Cistern

6804







Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

ORKIDE P-Trap Close-Coupled WC Pan (67,5 cm.)

6806

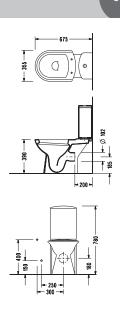
ORKIDE Cistern

6804





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



ORKIDE Washbasin (62 cm.)

6801

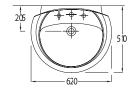
ORKIDE Full Pedestal

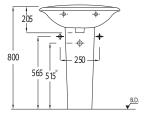
6805

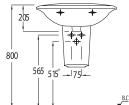
ORKIDE Semi Pedestal

6822





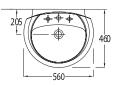


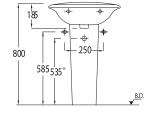


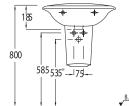
ORKIDE Washbasin (56 cm.)

6841







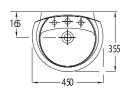


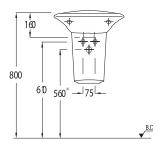
ORKIDE Washbasin (45 cm.)

6840

ORKIDE Small Semi Pedestal









ORKIDE Washbasin (65 cm.)

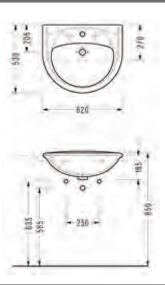
6842



ORKIDE Semi-Recessed Washbasin (62 cm.)

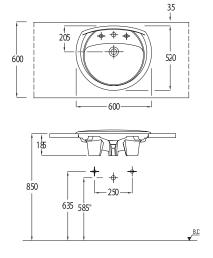
6834





ORKIDE Countertop Washbasin (60 cm.)

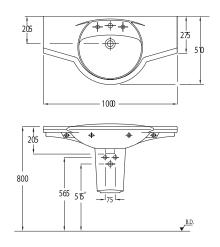






ORKIDE Washbasin With Shelf (100 cm.)

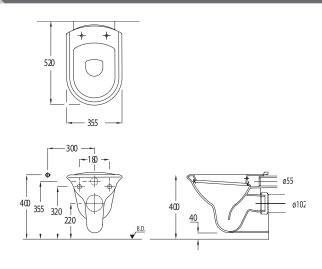




ORKİDE Wall Hung WC Pan (52,5 cm.)

6810

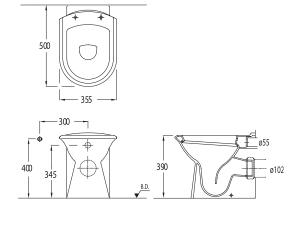




ORKİDE Single BTW WC Pan (50 cm.)

6811



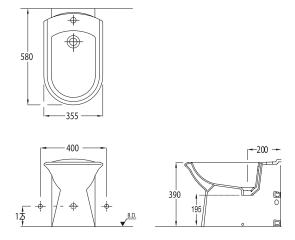




ORKIDE BTW Bidet (58 cm.)



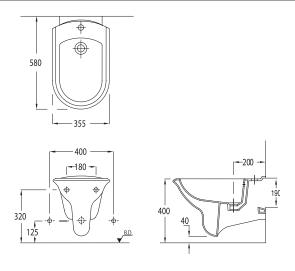
6803



ORKIDE Wall Hung Bidet (58 cm.)



6819



SPIL Silent Close Seat and Cover

2036001002

BETA Silent Close Easy-Release Seat and Cover

233BT00002

SPIL Standard Adjustable Hinged Seat and Cover





ORKIDE Top Flush Inlet Urinal

6809 UZ

ORKIDE Rear Flush Inlet Urinal With Cover Holes

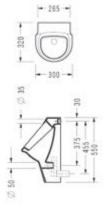
6809 AD

ORKIDE Rear Flush Inlet Urinal

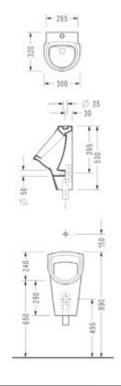
6809 AZ







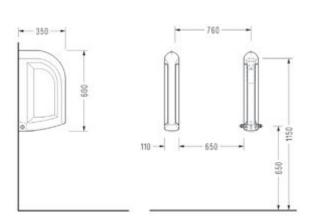




ORKIDE Urinal Wall Separator

6807

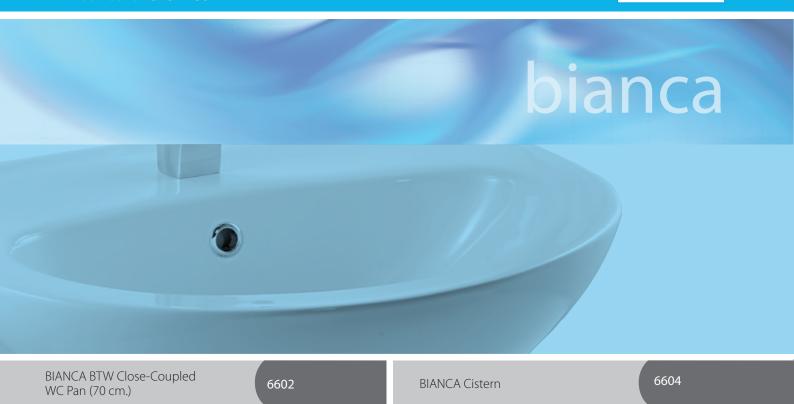




SARDES Urinal Cover



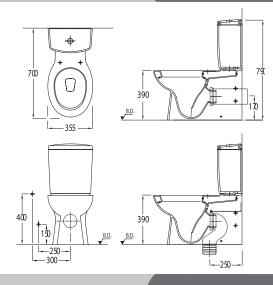








Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



BIANCA Washbasin (62 cm.)

6601

Common Full Pedestal

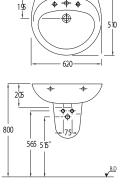
F005

Common Semi Pedestal

F021







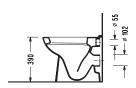


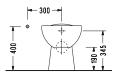
BIANCA Single BTW WC Pan (52 cm.)

6611





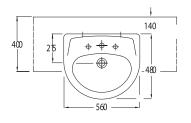


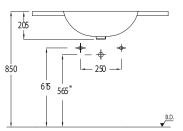


BIANCA Semi-Recessed Washbasin (56 cm.)

6634







GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

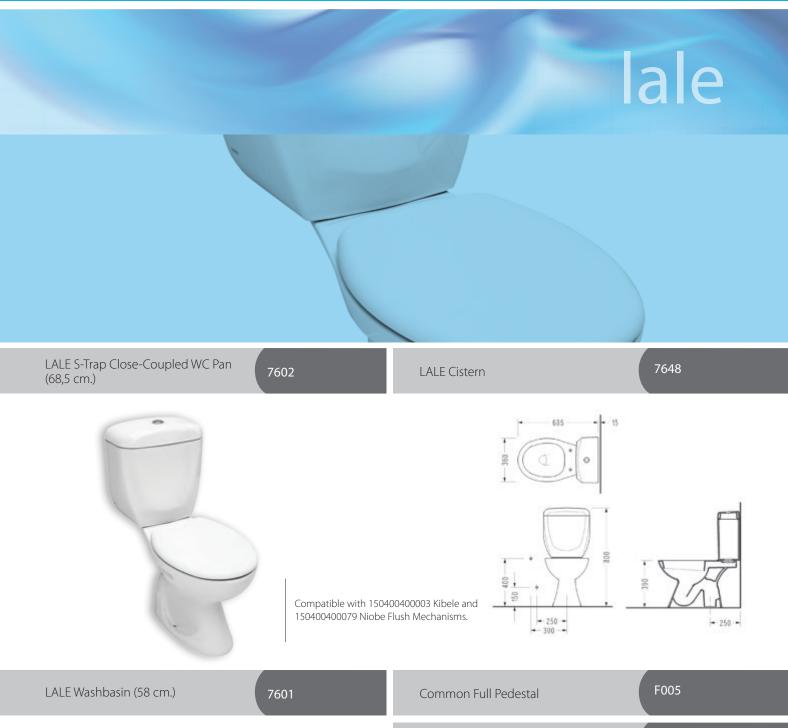
ALPHA Silent Close Easy-Release Seat and Cover

233AF00002













LALE Washbasin (66 cm.)

7642

Common Full Pedestal

F005

Common Semi Pedestal

F021

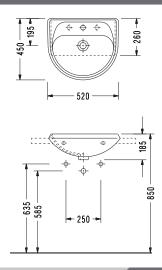




LALE Semi-Recessed Washbasin (52 cm.)

7634





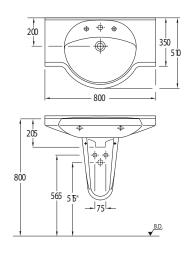
LALE Washbasin With Shelf (80 cm.)

7637

Common Semi Pedestal

F021





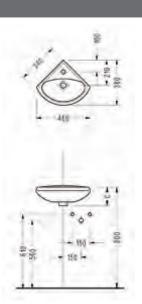


LALE Corner Washbasin (46 cm.)

7636

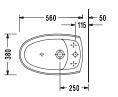
7603

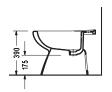


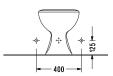


LALE Bidet (56 cm.)









GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002









FRIENDLY BTW Close-Coupled WC Pan (61 cm.)

6712

AMADIS Jacket Cistern

AD46













FRIENDLY BTW Close-Coupled WC Pan (61 cm.)

6712

AMADIS Tall Cistern

AD29





Compatible with 150400400002 Magnesia Flush Mechanism.













FRIENDLY BTW Close-Coupled WC Pan (61 cm.)

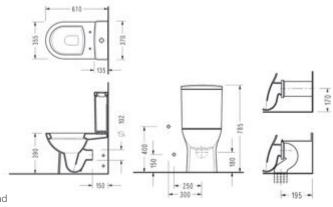
6712

FRIENDLY Cistern

6748







Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

FRIENDLY Semi BTW Close-Coupled WC Pan (61 cm.)

6716

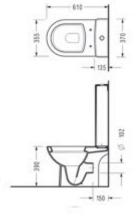
AMADIS Jacket Cistern

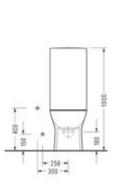
AD46

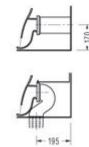




Compatible with 150400400169 Flush Mechanism For Jacket Cistern.







FRIENDLY Semi BTW Close-Coupled WC Pan (61 cm.)

6716

AMADIS Tall Cistern

AD29

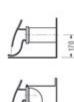




Compatible with 150400400002 Magnesia Flush Mechanism.







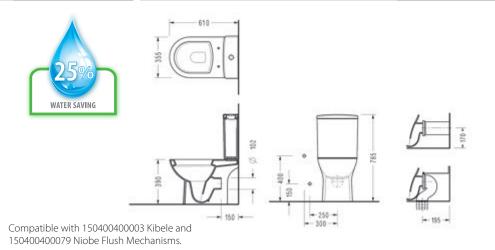
FRIENDLY Semi BTW Close-Coupled WC Pan (61 cm.)

6716

FRIENDLY Cistern

6748



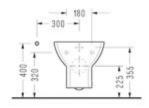


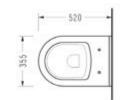
FRIENDLY Wall Hung WC Pan (52 cm.)

6710











SPIL Standard Adjustable Hinged Seat and Cover

2076001002

BETA Silent Close Easy-Release Seat and Cover

233BT00002







FRIENDLY S-Trap Close-Coupled WC Pan (65 cm.)

6702

FRIENDLY Cistern

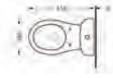
6704

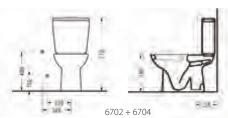
FRIENDLY P-Trap Close-Coupled WC Pan (63,5 cm.)

m

6706









6706 + 6704

150400400079 Niobe Flush Mechanisms.

Compatible with 150400400003 Kibele and

FRIENDLY Washbasin (55 cm.)

6701

FRIENDLY Full Pedestal

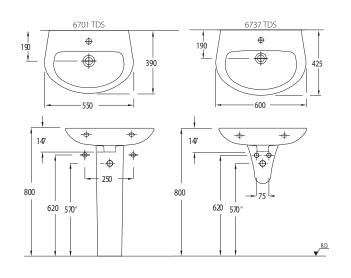
6705

FRIENDLY Washbasin (60 cm.)

6737

FRIENDLY Semi Pedestal



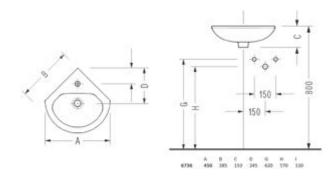




FRIENDLY Corner Washbasin (45 cm.)

6736

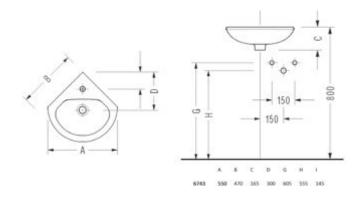




FRIENDLY Corner Washbasin (55 cm.)

6743





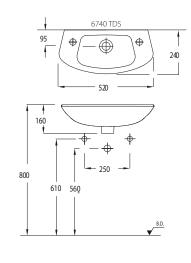
FRIENDLY Cloakroom Washbasin (52 cm.)

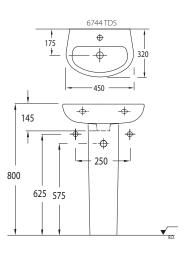
6740

FRIENDLY Washbasin (45 cm.)











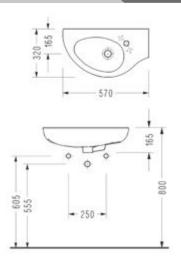
FRIENDLY Off-Set (Right) Washbasin (57 cm.)

6741

FRIENDLY Off-Set (Left) Washbasin (57 cm.)

6742

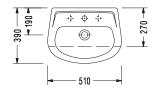


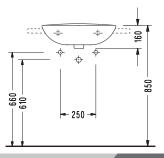


FRIENDLY Semi-Recessed Washbasin (51 cm.)

6734





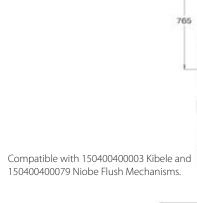


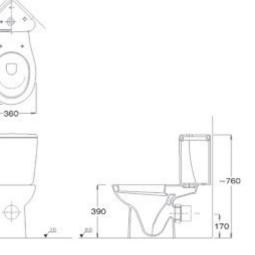
FRIENDLY P-Trap Close-Coupled WC Pan (63,5 cm.)

6706

FRIENDLY Corner Cistern



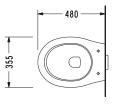


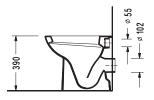


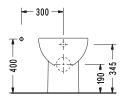
FRIENDLY Single BTW WC Pan (48 cm.)

6711









GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002













LILA S-Trap Close-Coupled WC Pan (66 cm.)

9402

LILA Cistern

9448





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.





LILA P-Trap Close-Coupled WC Pan (64,5 cm.)

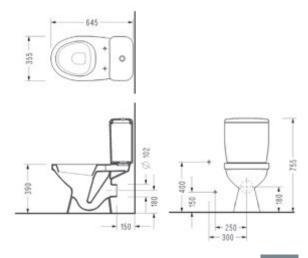
9406

LILA Cistern

9448



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.





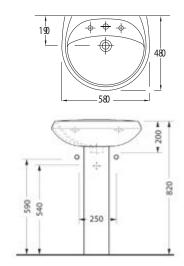
LALE Washbasin (58 cm.)

7601

Common Full Pedestal

F005





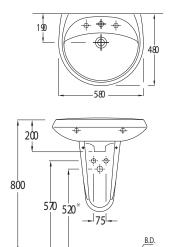
LALE Washbasin (58 cm.)

7601

Common Semi Pedestal

F021





DAMLA S-Trap Close-Coupled WC Pan (69 cm.)

DM02

LILA Cistern

9448



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

DAMLA P-Trap Close-Coupled WC Pan (66,5 cm.)

DM06

LILA Cistern

9448





Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.

GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002













ZAMBAK P-Trap Close-Coupled WC Pan (68 cm.)

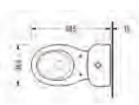
6316

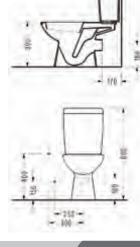
ZAMBAK Cistern

6304



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.





ZAMBAK P-Trap Close-Coupled WC Pan (68 cm.)

6316

MINE Cistern

MN04



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.







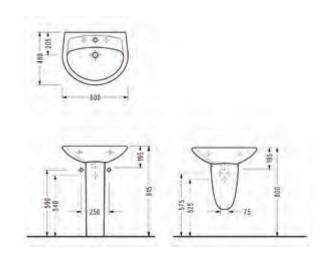
ZAMBAK Washbasin (60 cm.)

6301

Common Full Pedestal

F005





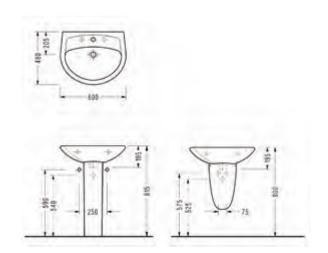
ZAMBAK Washbasin (60 cm.)

6301

Common Semi Pedestal

F021





GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002











KRIZANTEM S-Trap Close-Coupled WC Pan (68 cm.)

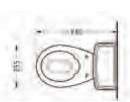
5802

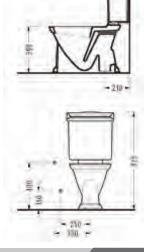
KRIZANTEM Tall Cistern

5829



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.





KRIZANTEM P-Trap Close-Coupled WC Pan (68 cm.)

5806

KRIZANTEM Tall Cistern

5829



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.





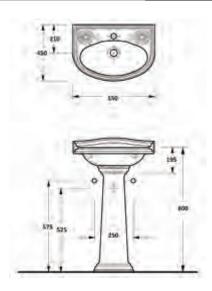
KRIZANTEM Washbasin (55 cm.)

5841

KRIZANTEM Full Pedestal

5805

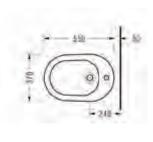




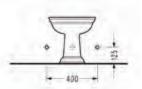
KRIZANTEM Bidet (55 cm.)

5803









GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002

KIBELE Standard Adjustable Hinged Seat and Cover





SEREL®

SPECIAL SERIES

- ΜΙΝΙΙΜΔΙ
- MULTI FUNCTIONAL
- DISABLED SERIES
- CHILDREN





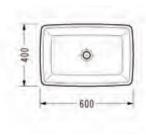
minimal washbasins

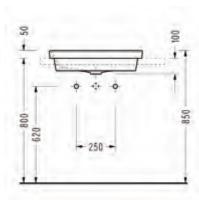


RITA Built-in Washbasin (60 cm.)

RT33



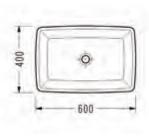


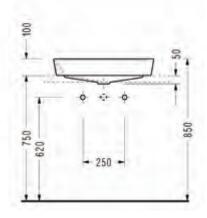


RITA Countertop Washbasin (60 cm.)

RT46



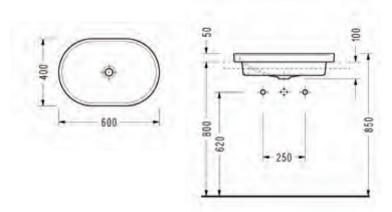




SAPPHIRE Built-in Washbasin (60 cm.)

SP34

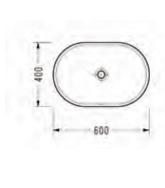


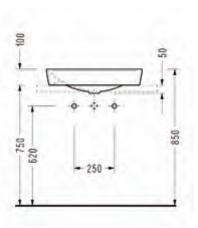


SAPPHIRE Countertop Washbasin (60 cm.)

SP47

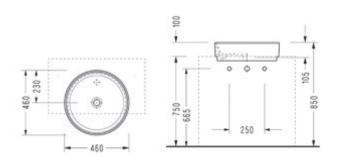






MINIMAL Semi-Recessed Cylindrical Washbasin (Ø46 cm.)



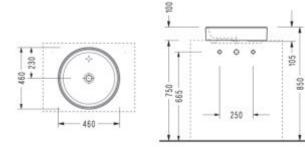




MINIMAL Cylindrical Washbasin (Ø46 cm.)

2025

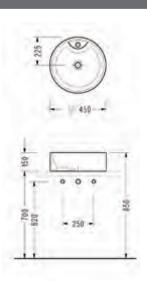




MINIMAL Cylindrical Washbasin (Ø45 cm.)

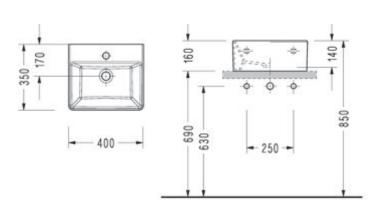
2054





MINIMAL Rectangular Washbasin (40 cm.)



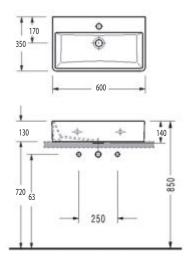




MINIMAL Rectangular Washbasin (60 cm.)

2046

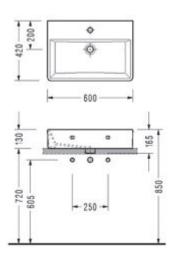




MINIMAL Rectangular Washbasin (60 cm.)

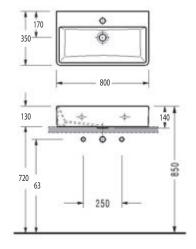
2047





MINIMAL Rectangular Washbasin 80 cm.)

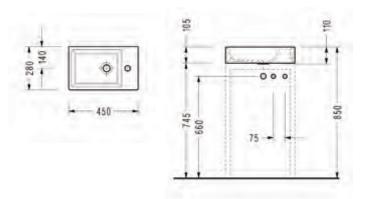




MINIMAL Rectangular Washbasin (45 cm.)

2049

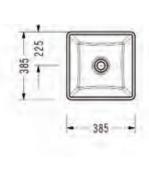


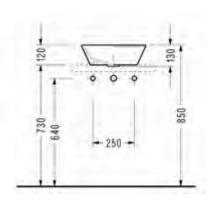


MINIMAL Square Pot Washbasin (38,5 cm.)

2013

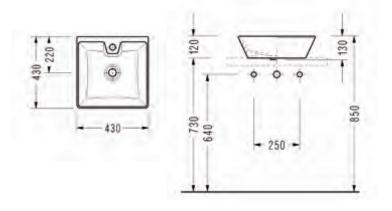






MINIMAL Square Pot Washbasin (43 cm.)



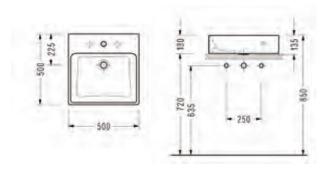




MINIMAL Square Washbasin (50 cm.)

2042

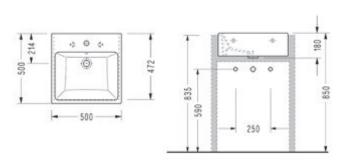




MINIMAL Semi-Recessed Washbasin (50 cm.)

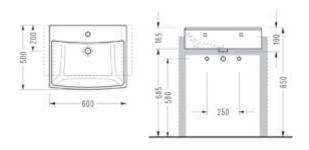
2043





MINIMAL Semi-Recessed Washbasin (60 cm.)



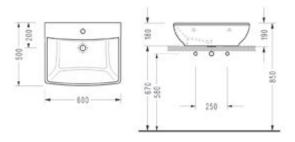




MINIMAL Countertop Washbasin (60 cm.)

2045

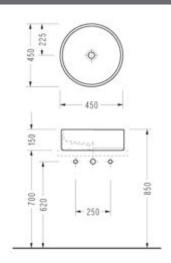




MINIMAL Cylindrical Washbasin (Ø45 cm.)

2052

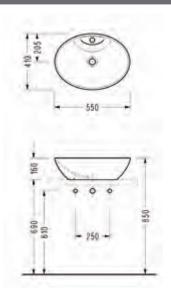




CHAMONIX Pot Washbasin (55 cm.)

CH34



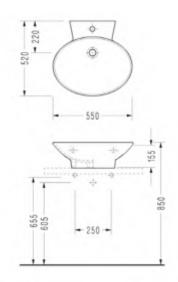




CHAMONIX Washbasin With Triangular Stand (55 cm.)

CH01

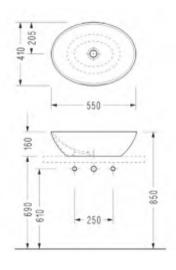




CHAMONIX Pot Washbasin (55 cm.)

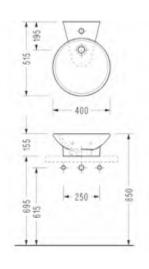
CH33





MINIMAL Washbasin With Triangular Stand (Ø40 cm.)



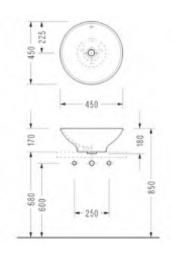




MINIMAL Pot Washbasin (Ø45 cm.)

2002

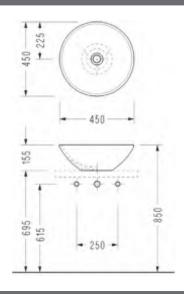




MINIMAL Pot Washbasin (Ø45 cm.)

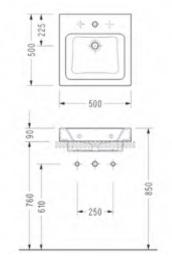
2012





MINIMAL Square Washbasin (50 cm.)



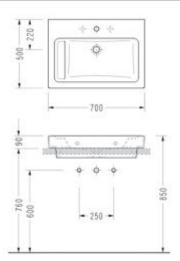




MINIMAL Rectangular Washbasin (70 cm.)

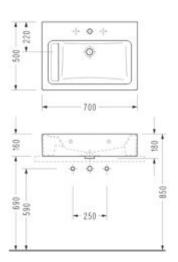


2024



MINIMAL Rectangular Washbasin (70 cm.)







multifunctional washbasins

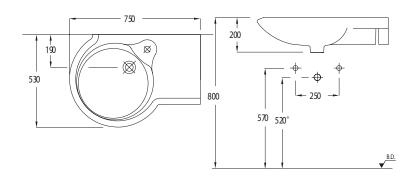
Multifunctional Washbasin With Right Shelf (75 cm.)

0434

Towel Rail Bar

150400300167





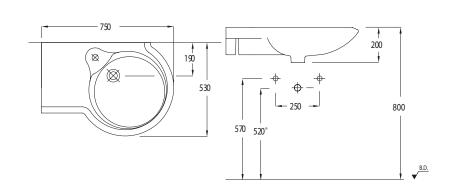
Multifunctional Washbasin With Left Shelf (75 cm.)

0435

Towel Rail Bar

150400300167



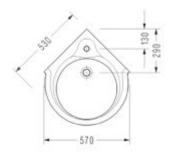


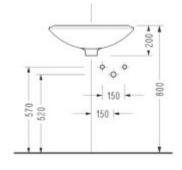
Multifunctional Corner Washbasin (57 cm.)

0433

Towel Rail Bar













FRIENDLY Disabled Semi BTW Close-Coupled WC Pan (65 cm.)

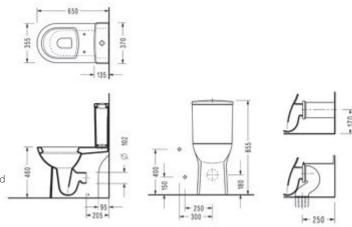
6745

FRIENDLY Cistern

6748



Compatible with 150400400003 Kibele and 150400400079 Niobe Flush Mechanisms.



FRIENDLY Disabled Semi BTW Close-Coupled WC Pan (65 cm.)

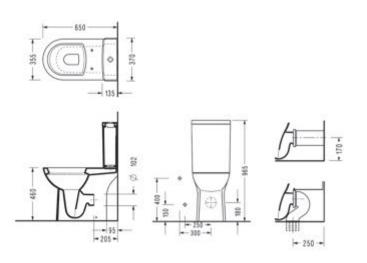
6745

AMADIS Tall Cistern

AD29



Compatible with 150400400002 Magnesia Flush Mechanism.





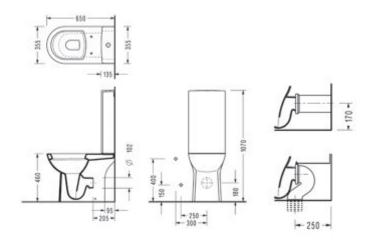
FRIENDLY Disabled Semi BTW Close-Coupled WC Pan (65 cm.)

6745

AMADIS Jacket Cistern

AD46





Compatible with 150400400169 Flush Mechanism For Jacket Cistern.

SPIL Silent Close Seat and Cover

2036001002

BETA Silent Close Easy-Release Seat and Cover

233BT00002

SPIL Standard Adjustable Hinged Seat and Cover

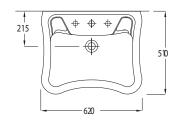


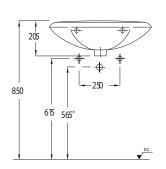


LALE Disabled Washbasin (62 cm.)

7644







LALE Disabled Close-Coupled WC Pan (69 cm.)

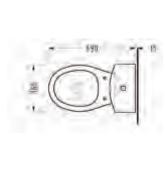
7645

LALE Cistern

7648



Compatible with 150400400003 Kibele and





GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002



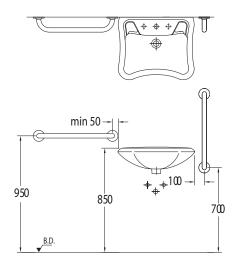




Grab Rail For Washbasin

150400300105

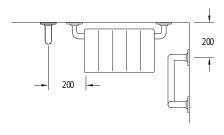




Hinged Shower Seat

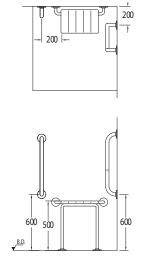
150400300153





135° Angled Grab Rail For Bathtub







Hinged Grab Rail For WC Pan With Toilet Paper Holder





Hinged Grab Rail For WC Pan

150400300116





90° Angled Grab Rail For WC Pan

150400300107







children



CHILDREN Washbasin (50 cm.)

8701

Children Semi Pedestal

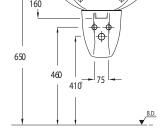
8721



CHILDREN S-Trap Close-Coupled WC Pan (57 cm.)

8702

75 400

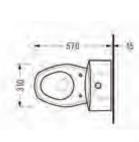


Children Cistern

8704



Compatible with 150400400079 Niobe Flush Mechanism.







SPECIALS SERIES children



CHILDREN Washbasin (Mushroom Decor) (50 cm.)

8701 MNTR

CHILDREN Washbasin (Doggy Decor) (50 cm.)

8701 DOGR

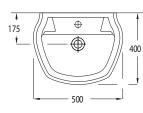
CHILDREN Semi Pedestal (Mushroom Decor)

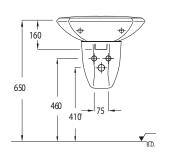
8721 MNTR

CHILDREN Semi Pedestal (Doggy Decor)

8721 DOGR









CHILDREN S-Trap Close-Coupled WC Pan (Mushroom Decor) (57 cm.)

8702 MNTR

CHILDREN S-Trap Close-Coupled WC Pan (Doggy Decor) (57 cm.)

8702 DOGR

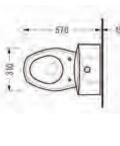
CHILDREN Cistern (Mushroom Decor)

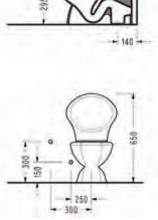
8704 MNTR

CHILDREN Cistern (Doggy Decor)

8704 DOGR









CHILDREN Standard Adjustable Hinged Seat and Cover





SEREL®

SINGLE PIECES

- WASHBASINS WITH SHELVES
- VANITY WASHRASINS
- WASHBASINS
- SQUATTING PANS
- WC PANS
- URINALS & WALL SEPARATORS
- SHOWER TRAYS



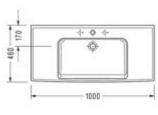


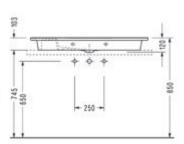
washbasins with shelves

Rectangular Washbasin With Shelf (100 cm.)

1646

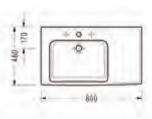


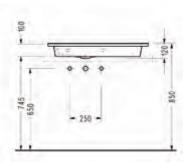




Rectangular Washbasin With Right Side Shelf (80 cm.)









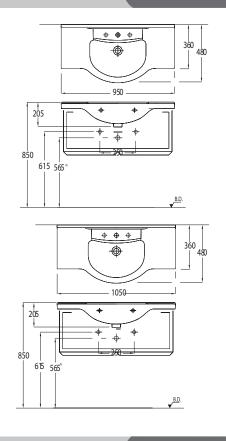
Washbasin With Shelf (95 cm.)

1545

Washbasin With Shelf (105 cm.)

1546





Washbasin With Shelf (100 cm.)

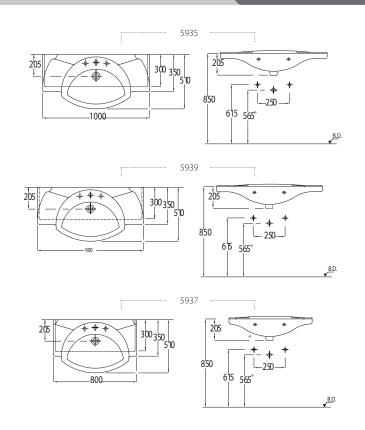
5035

Washbasin With Shelf (90 cm.)

5939

Washbasin With Shelf (80 cm.)



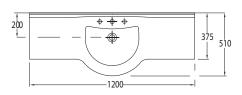


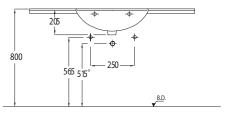


Washbasin With Shelf (120 cm.)

1547



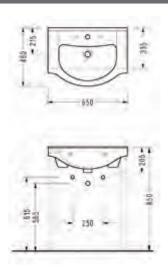




Washbasin With Shelf (65 cm.)

1542



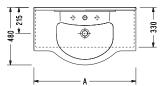


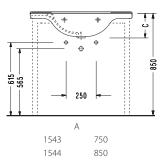
Washbasin With Shelf (75 cm.)

1543

Washbasin With Shelf (85 cm.)









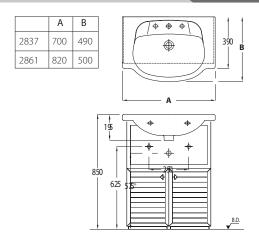
Washbasin With Shelf (70 cm.)

2837

Washbasin With Shelf (82 cm.)

2861

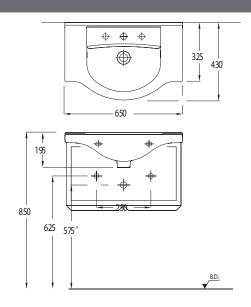




Washbasin With Shelf (65 cm.)

1842



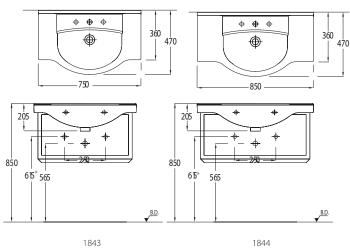


Washbasin With Shelf (85 cm.)

1844

Washbasin With Shelf (75 cm.)







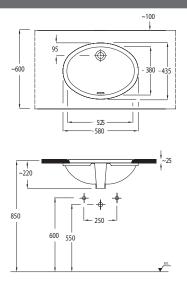
vanity washbasins



Undercounter Ellipse Washbasin (58 cm.)

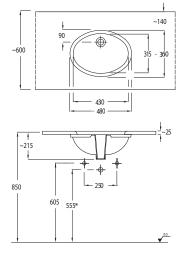
0501





Undercounter Ellipse Washbasin (48 cm.)



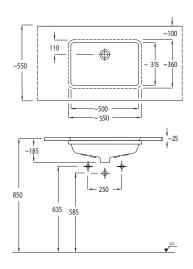




Undercounter Rectangular Washbasin (55 cm.)

0561

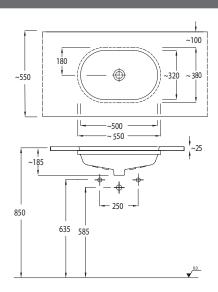




Undercounter Oval Washbasin (55 cm.)

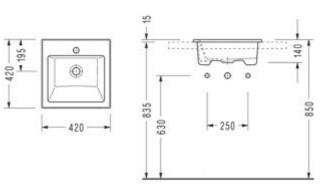
0571





MINIMAL Countertop Washbasin (42 cm.)



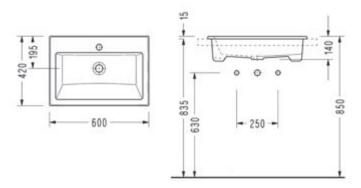




MINIMAL Countertop Washbasin (60 cm.)

3042

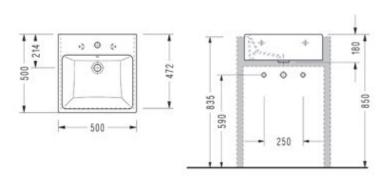




MINIMAL Semi-Recessed Washbasin (50 cm.)

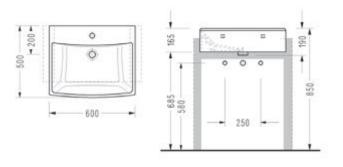
2043





MINIMAL Semi-Recessed Washbasin (60 cm.)



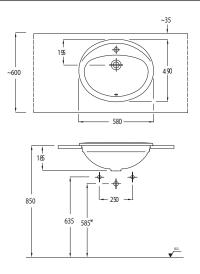




Countertop Ellipse Washbasin (58 cm.)

1841

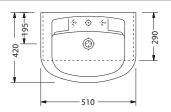


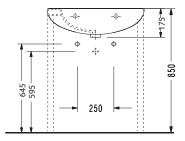


Semi-Recessed Washbasin (51 cm.)

1837

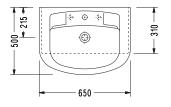


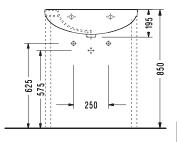




Semi-Recessed Washbasin (65 cm.)





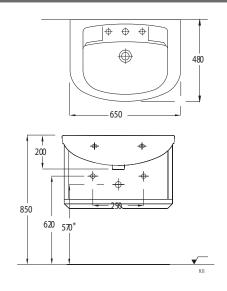




Semi-Recessed Washbasin (65 cm.)

1839

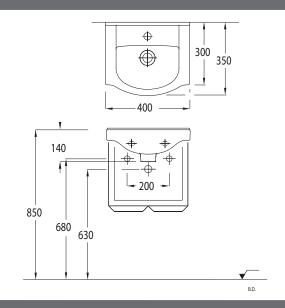




Countertop Washbasin (40cm.)

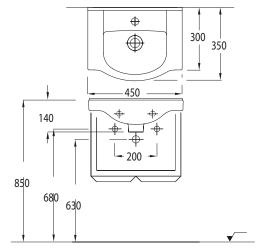
1846





Countertop Washbasin (45cm.)







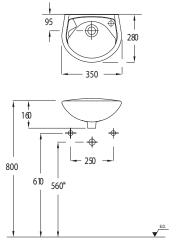
washbasins



Washbasin (35 cm.)

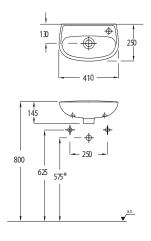
2641





Washbasin (41 cm.)

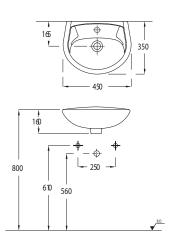






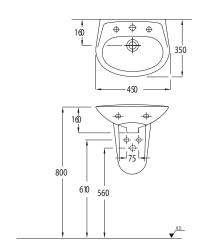
Washbasin (45 cm.) 2741





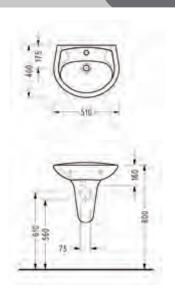
Washbasin (45cm.) 5440 Small Semi Pedestal 5423





Washbasin (51 cm.) 2841 Semi Pedestal 2822









squatting pans



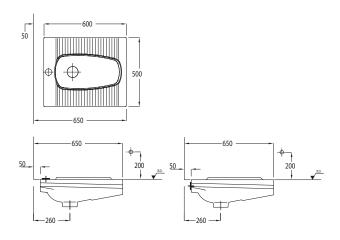
0417 AR

Top Flush Inlet Squatting Pan (60 cm.)

0517 AR

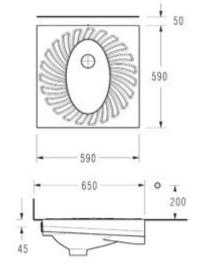
0417 US





Rear Flush Inlet Squatting Pan (59 cm.)







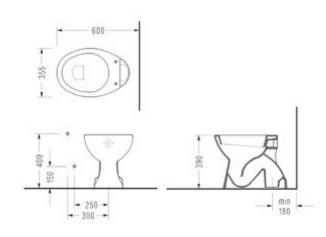
wc pans



S-Trap Single WC Pan (53 cm.)

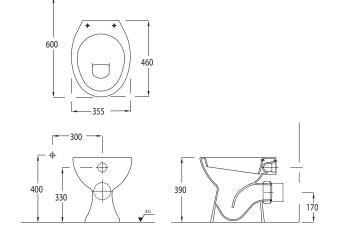
0602





P-Trap Single WC Pan (46 cm.)





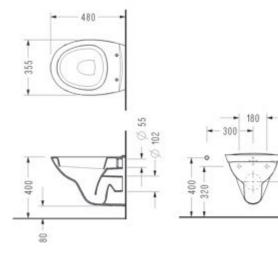


Wall Hung WC Pan (48 cm.)

0412

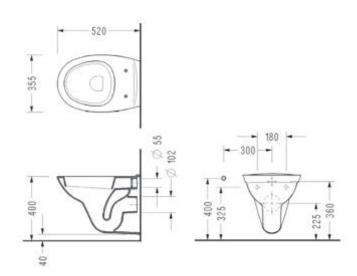






Wall Hung WC Pan (52 cm.)

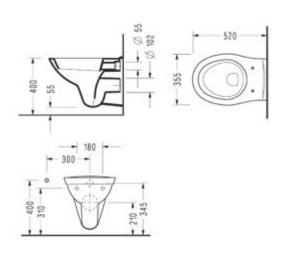




0432

Wall Hung WC Pan (52 cm.)





GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

ALPHA Silent Close Easy-Release Seat and Cover

233AF00002

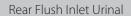
SEREL®







urinals & wall separators



0129 AZ

Top Flush Inlet Urinal

0129 UZ







Rear Flush Inlet Urinal

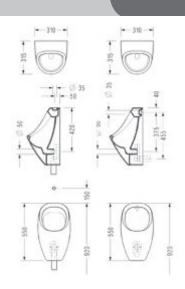
0139 AZ

Top Flush Inlet Urinal

0139 UZ





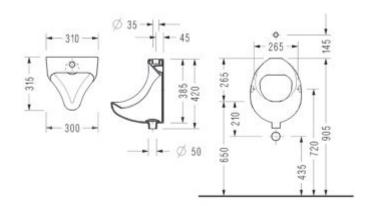




Top Flush Inlet Urinal

0149 UZ

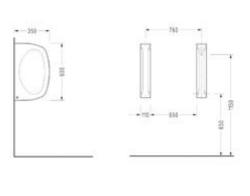




Urinal Wall Separator

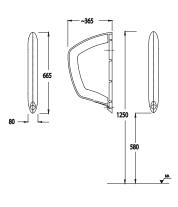
0120





Urinal Wall Separator







shower trays

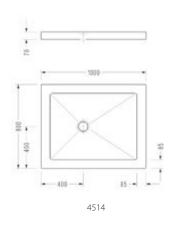
80x100 Rectangular Flat Shower Tray

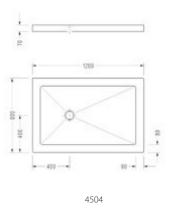
4514

80x120 Rectangular Flat Shower Tray

4504

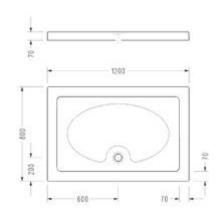






80x120 Rectangular Flat Shower Tray





80x100 Rectangular Shower Tray 4518 80x120 Rectangular Shower Tray 4508 80x80 Square Flat Shower Tray 4004 100x100 Square Flat Shower Tray 4604 90x90 Square Flat Shower Tray 4304 4004 80x80 Square Flat Shower Tray 4014 100x100 Square Flat Shower Tray 4614 90x90 Square Flat Shower Tray 4314

4014

4314



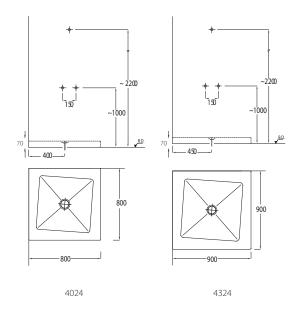
80x80 Square Flat Shower Tray

4024

90x90 Square Flat Shower Tray

4324



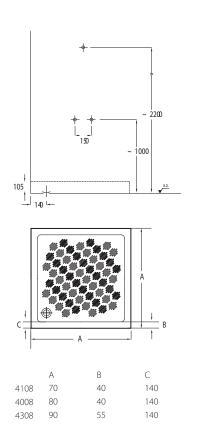


70x70 Square Shower Tray
4108
80x80 Square Shower Tray
4008

90x90 Square Shower Tray







90x90 Corner Shower Tray

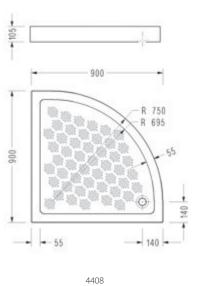
4408

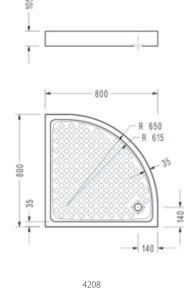
80x80 Corner Shower Tray

4208



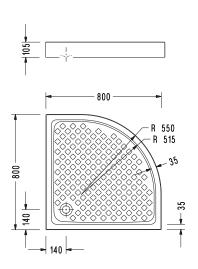






80x80 Corner Shower Tray

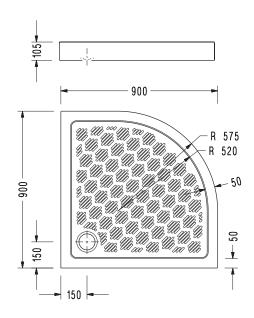




90x90 Corner Shower Tray

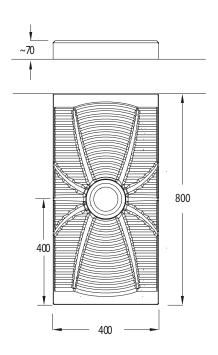
4418





40x80 Modular Shower Tray









SEREL®

COMPLEMENTARY PRODUCTS

- ACCESSORIES
- WC SEAT AND COVERS

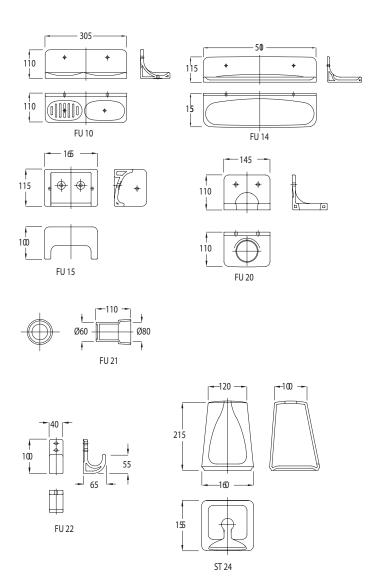




accessories

Beaker Holder	FU20	Beaker	FU21
Large Soap Holder (30,5 cm.)	FU10	Hook Hanger	FU22
Small Soap Holder (15 cm.)	FU13	Brush Holder	ST24
Shelf (51 cm.)	FU14	Ring Towel Hanger	FU30
Paper Holder	FU15	Bar Towel Hanger	FU31

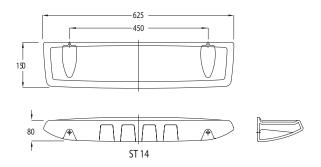






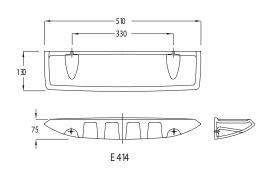
Shelf (62,5 cm.) ST14





Shelf (51 cm.) E414







wc seat and covers



Silent Close Easy-Release Seat and Covers

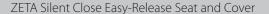
MARINE Silent Close Easy-Release Seat and Cover

233MR00002

ORION Silent Close Easy-Release Seat and Cover

233OR00002







233ZT00002





BETA Silent Close Easy-Release Seat and Cover

233BT00002



ALPHA Silent Close Easy-Release Seat and Cover

233AF00002



Silent Close Seat and Covers

ORCA Silent Close Seat and Cover

2037400002

RENATA Silent Close Seat and Cover







VEGA Silent Close Seat and Cover

2038900002



SPIL Silent Close Seat And Cover

2036001002



PRELUDE Silent Close Seat And Cover





Standard Seat and Covers

ORCA Standard Seat and Cover

2007400002

RENATA Standard Seat and Cover

2008500002



VEGA Standard Seat and Cover

2008900002



PRELUDE Standard Seat and Cover

2007000002



NIOBE Standard Seat and Cover

2006200002



PERA Standard Seat and Cover





GEDIZ Standard Adjustable Hinged Seat and Cover

2076100002

SPIL Standard Adjustable Hinged Seat and Cover

2076001002





KIBELE Standard Adjustable Hinged Seat and Cover

2076400002

CHILDREN Standard Adjustable Hinged Seat and Cover



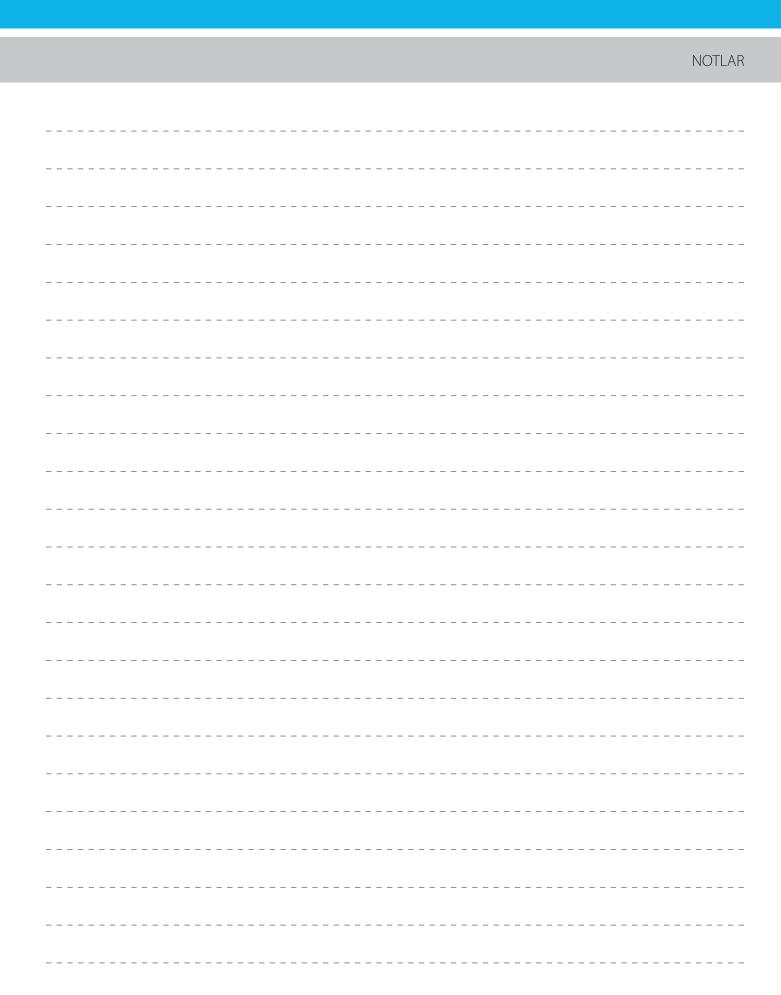




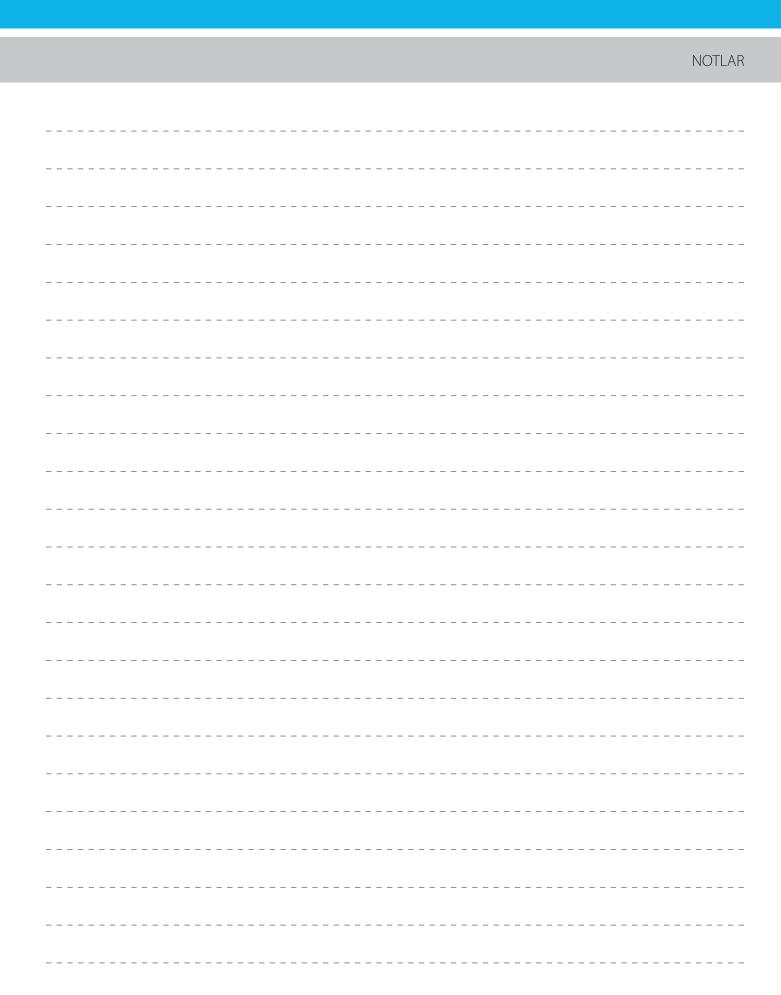




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NOTLAR			
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2014 PRODUCT CATALOGUE



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Phone : +90 216 458 92 00 (pbx)
Fax : +90 216 441 50 49
E-Mail : eleks@eleks.com.tr
Web : www.eleks.com.tr

PRODUCER: MATEL HAMMADDE SAN. VE TIC. A.S.

SEREL Ceramic Sanitary Wares Factory

Address : Organize Sanayi Bolgesi Ataturk Caddesi No:14 45030 Manisa / TURKEY

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Web: www.serelseramik.com.tr - www.serelceramic.com